



# 2025

## SPONSORSHIP OPPORTUNITIES

*Elevate your brand and reach new heights at the Props and Pistons Festival — where aviation and community come together for an unforgettable weekend.*

**August 16-17, 2025**

Akron Fulton Airport [FLYOHIO.ORG](http://FLYOHIO.ORG)



# Festival Overview



## ➤ About Us

The Props and Pistons Festival is a family-friendly, reasonably priced event that draws a diverse audience of aviation enthusiasts and families.

Attendees can explore a captivating lineup of displays, from iconic WWII warbirds and modern military aircraft to medical helicopters, flight simulators, and dozens of hands-on aviation exhibits.

Guests enjoy a wide selection of local food trucks, with plenty of shaded seating for a comfortable dining experience.

## ➤ Our Mission

Since 2013, the Festival has been proudly hosted by **Inspire Aviation**, an Ohio-based 501(c)(3) nonprofit organization powered entirely by volunteers. Our mission is to ignite a passion for aviation and promote STEM (Science, Technology, Engineering, & Mathematics) education in our community.

Beyond the festival, Inspire Aviation engages with schools, youth groups, and hospitals throughout the year, providing interactive outreach and educational programs that inspire the next generation.

By partnering with us, sponsors have the unique opportunity to connect with a broad audience while supporting impactful community outreach and education.

## Contact Us:

**Hans Krah**

*Event Chairman*

hans@inspireaviation.org  
440-668-1718

## Let's Get Social:

🌐 flyohio.org

📷 @papf\_akron

📘 @flyohio

📍 @papf\_akron

# Festival Objectives

## ➤ Objective 1: Expose Children to Aviation

### Expand the Reach of Aviation Education for Youth of All Backgrounds

The Props and Pistons Festival aims to ignite a passion for aviation in children. We believe that exposing young minds to the wonders of flight can capture their imagination and foster a lifelong interest in science and technology.

The event offers unique, hands-on experiences designed to include disadvantaged, at-risk, and medically fragile youth, providing a supportive environment where every child can engage and explore. Through interactive exhibits, STEM activities, and personal stories from pilots and industry professionals, we show kids that no obstacle is too great to overcome, making aviation accessible and inspiring for everyone.

## ➤ Objective 2: Family-Friendly, Multi-Generational Event

### Create an Inclusive, Engaging Experience for All Ages

The Props and Pistons Festival is designed with families in mind, offering an experience that caters to visitors of all ages. It's more than just an air show—it's a community celebration that brings together thrilling aircraft displays, interactive simulators, and educational activities focused on aviation and STEM (Science, Technology, Engineering, and Mathematics).

By presenting aviation in an exciting and approachable way, we aim to inspire curiosity and learning across generations.

## ➤ Objective 3: Rekindle Community Pride and Honor Akron's Aviation Legacy

### Celebrate Akron's Contributions to Aviation and Inspire the Next Generation

The festival proudly showcases Akron's rich aviation heritage, rekindling a sense of community pride by highlighting the city's historical impact on the industry. Through displays of vintage aircraft, historical exhibits, and stories of Akron's pivotal role in aviation history, we create a bridge between the past and the present.

# Ohio's First AOPA Fly-In Event

➤ **An Aviation Spectacle Like Never Before:**  
**Hundreds of Aircraft, Expert Seminars, and World-Class Trade Show**

The Props and Pistons Festival is honored to announce its selection as the host venue for the **Aircraft Owners and Pilots Association (AOPA)** Fly-In event in 2025. This prestigious gathering is expected to attract between 400 to 500 aircraft to Akron for the Props and Pistons Festival, transforming the skies into a vibrant tapestry of aviation excellence.

In addition to the impressive influx of aircraft, AOPA will conduct a series of seminars and a comprehensive trade show, offering attendees opportunities for learning and engagement. The decision to choose Akron underscores the city's strategic location, with a significant concentration of AOPA members residing within a 500-mile radius.

This collaboration is made possible through the support of our sponsors, volunteers, and donors whose contributions are instrumental in bringing such esteemed events to our community.

*\*Photos from previous AOPA Fly-In events. Source: AOPA.org*



# Children Highlights

We're proud to share that our child admission tickets are the most affordable in the industry—just \$5—making it easier for families of all sizes to enjoy our event.

## ➤ **Awareness Building and Educational Outreach for Underrepresented Youth** **Bridging the Gap for Children Who Lack Access to Aviation Experiences**



The Props and Pistons Festival creates opportunities for children from low-income or underserved communities to experience aviation firsthand. By providing engaging, hands-on exhibits, we introduce kids to the world of flight and showcase potential careers in aviation and STEM. We aim to inspire the next generation of pilots, engineers, and innovators, making aviation accessible to all.

## ➤ **Free Interactive Experiences for Kids**

Our festival offers kids the chance to enjoy free flight simulators, interactive STEM displays, and a dedicated Kids Zone filled with educational activities. These experiences are designed to be fun, memorable, and engaging for all ages. By making these activities free, we ensure every child can participate and explore the wonders of aviation.



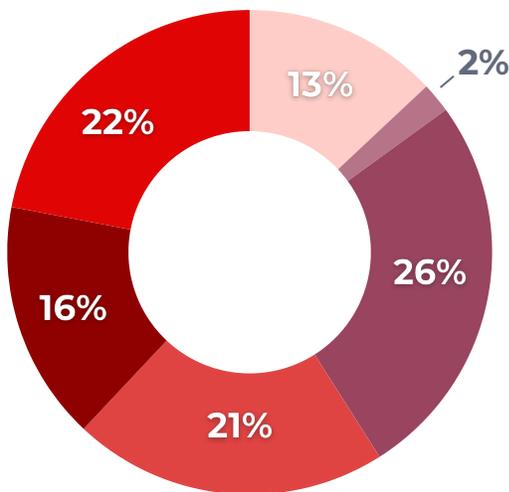
# Demographics

We are a proud member of the International Council of Air Shows (ICAS). According to ICAS; *Air shows draw large numbers of demographically attractive spectators, a well-educated, affluent group of men, women, and children of all ages.*

Airshow attendees can be defined by the following statistics:



## Ticket Purchaser Age Range:



## Gender:



The average spectator is just under 39 years of age, but more than 53% of spectators are between 30 and 50.

There are an average of 325-350 airshows annually in the United States of America and Canada, attracting 10-12 million people, with an average admission price of over \$24.

*Our pre-sale admission pricing is less than that amount.*

# Veterans Ceremony



## Honoring Our Heroes:

### A Salute to the Brave Men and Women Who Served Our Nation

Each year we host a special remembrance ceremony which usually includes dozens of veterans receiving their lost medals from the local congressional office. This emotional event consists of several prominent civilian and military speakers. Previous guests of this ceremony include Vietnam Veteran Edward Paulus, who was awarded a Purple Heart over 50 years after it was earned.

In 2024, **World War II Veteran Alvin Gould** was our guest of honor. Alvin was a Turret Gunner in the TBM Avenger while he proudly served our country! This ceremony also includes the “Flight of the Flags” where loved ones can bring the burial flag from a service member, to go on one last flight, before being reunited with the family.

Additionally, we have hosted several Enlistment Ceremony’s for the Army and Air Force. We hope to host them again in 2025!



# Sponsorship Opportunities

Review the available sponsorship opportunity levels at a glance!  
Check out the following pages for a more detailed breakdown of each level.

The first chart has a breakdown of all available sponsorship opportunities.  
The second chart has a breakdown of all special category sponsorships.

	\$40,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500	\$1,000	\$775	\$500	\$350
Naming Rights	✓										
Live TV and Social Media Participation	✓										
VIP Area Access	50 Guests										
Ride in T34	✓										
Flight with Flight Instructor	Two	One									
Ride in Stearman	Two rides for 1	Ride for 1	Ride for 1	Ride for 1	Ride for 1						
Scenic Flight over Akron	Up to 6 people	Up to 6 people	Up to 3 people	Up to 3 people	Up to 3 people	Up to 3 people					
Free Show Tickets	300	150	125	100	75	50	25				
Promotions	All Promotions & Social Media Announcements About Festival	All Promotions & Social Media Announcements About Airshow	All Promotions About Sponsored Display	All Promotions About Sponsored Display	All Promotions About Sponsored Display	All Promotions About Sponsored Display	All Promotions About Sponsored Display				
Vendor Space	20'x20' Covered Space	10'x10' Covered Space	10'x10' Covered Space	10'x10' Covered Space	10'x10' Provided	10'x10' Provided	10'x10' Provided				
VIP Reception Invitation	16 pe52525ople	8 people	6 people	4 people	4 people	2 people	2 people	2 people			
DJ Announcements	Hourly with company script	Hourly with company script	Company profile during airshow	Company profile during airshow	4 Each Day	3 Each Day	2 Each Day	1 Each Day			
Show Book Ad	Front Cover and full-page advertisement	Back Cover and half-page advertisement	Inside Front Cover	Inside Back Cover	Inside Front or Inside Back Cover	Ad in High Visibility Location	Ad in High Visibility Location	Ad in High Visibility Location	Business Card Sized		
Sponsor Banner	Two each at Show Entrance, Parking Lot & Central Spectator Area	Show Entrance & Central Spectator Area	Show Entrance & Central Spectator Area	Central Spectator Area	Next to Sponsored Aircraft	Next to Sponsored Aircraft	Prominent Location	Prominent Location	Prominent Location	Prominent Location	
Recognition	Social Media, Media Releases, Homepage on Website with hyperlink, Infographic, Official Event Flyer	Social Media, Media Releases, Website with hyperlink, Infographic, Official Event Flyer	Social Media, Media Releases, Website with hyperlink, Infographic, Official Event Flyer	Social Media, Media Releases, Website with hyperlink, Official Event Flyer	Social Media, Media Releases, Website with hyperlink, Official Event Flyer	Social Media, Website with hyperlink, Official Event Flyer	Social Media, Website	Social Media, Website	Social Media, Website	Social Media, Website	Social Media

	Ticketing	Golf Carts	Food Court	Kids Zone	Performer Party	Autograph Tent
	\$3,500	\$2,500	\$2,500	\$2,500	\$2,500	\$1,000
Promotion	Ad/Logo on Ticket Website and Back of Every Paper Ticket	Yard Sign on 2 Golf Carts				
Vendor Space	10'x10'		10'x10'	10'x10'		
Free Show Tickets	50	25	25	25	25	
Show Book Ad	Ad in High Visibility Location	Ad in High Visibility Location	Ad in High Visibility Location	Ad in High Visibility Location	Ad in High Visibility Location	
VIP Reception Invitation	2 people	2 people	2 people	2 people	2 people plus 2 to performer party	2 people
DJ Announcement	3 Each Day	2 Each Day	2 Each Day	2 Each Day	2 Each Day	After every performer
Sponsor Banner	Prominent Location	Prominent Location	Next to Food Court	Prominent Location at Kids Zone	Prominent Location	Next to Autograph Tent
Recognition	Social Media, Website, Official Event Flyer	Social Media, Website	Social Media, Website	Social Media, Website	Social Media, Website	Social Media

## ➤ What to do with your rides?

Use them for yourself and your family members, have a promotion at your business for the rides, give them to an employee—the ideas are limitless. Just give us the name of the person so we can schedule it during our show weekend.

*\*The Sponsorship opportunities referenced herein are for illustrative purposes and subject to change, revision, or amendment by Inspire Aviation and/or the Props and Pistons Festival. Some plane rides may be scheduled outside our show weekend if needed, but please understand rides may be limited by weather, weight & balance, aircraft location, or mechanical issues. All actual terms, conditions, offers, and opportunities presented to individual Sponsors will be included in each individual Sponsorship Agreement and/or invoice.*

# Sponsor Level:

## ***Naming Rights Sponsor***

**\$40,000 – One Available Until April 1, 2025**

<b><i>Naming Rights</i></b>	<b><i>Live TV &amp; Social Media Participation</i></b>	<b><i>VIP Area Access</i></b>	<b><i>Donated Ride In T-34 Aircraft</i></b>
		<b><i>50 Guests</i></b>	
<b><i>Flight with Instructor</i></b>	<b><i>Ride In Stearman</i></b>	<b><i>Scenic Flight Over Akron</i></b>	<b><i>Free Show Tickets</i></b>
<b><i>TWO</i></b>	<b><i>Two Rides</i></b>	<b><i>Up To 6 People</i></b>	<b><i>300</i></b>
<b><i>Promotions</i></b>	<b><i>Vendor Space</i></b>	<b><i>VIP Reception Invitation</i></b>	<b><i>DJ Announcements</i></b>
<b><i>All Promotions &amp; Social Media Announcements About Festival</i></b>	<b><i>20'x20' Covered Space</i></b>	<b><i>16 People</i></b>	<b><i>Hourly With Company Script</i></b>
<b><i>Show Book Ad</i></b>	<b><i>Sponsor Banner</i></b>	<b><i>Recognition</i></b>	<b><i>Recognition</i></b>
<b><i>Front Cover &amp; Full-Page Advertisement</i></b>	<b><i>Two Each At Show Entrance, Parking Lot &amp; Spectator Area</i></b>	<b><i>Social Media, Media Releases, Infographic, Event Flyer</i></b>	<b><i>Homepage on Website With Hyperlink</i></b>



## ***Airshow Sponsor***

**\$15,000 – Multiple Available**

- Banners at the show entrance and central spectator area
- Name on 2025 post-event infographic
- Recognition in social media, media releases, and festival website (hyperlink included)
- Name on all promotional and social media announcements
- VIP Reception invitations for up to 8, plus 150 free show tickets (additional tickets at VIP rate)
- Hourly Announcements with your ad script
- Ads: Back cover and half-page in the Show Book
- Logo on the official event flyer
- Scenic Flight for up to six over Akron
- One Boeing Stearman (WWII Bi-Plane) Ride
- First Flight Lesson for one (instructor + logbook)
- Complimentary 10' x 10' Covered Vendor Space

## ***Major Display Sponsor***

**\$10,000 – Multiple Available**

- Banners at the show entrance and central spectator area
- Name on the 2025 post-event infographic
- Recognition in social media, media releases, and on the festival website (hyperlink included)
- Name on all promotional and social media announcements about the display
- VIP Reception invitations for up to 6, plus 125 free show tickets (additional tickets at VIP rate)
- Announcements of your company description/advertisement during Airshow acts
- Ad on the inside front cover of the Show Book
- Logo on the official event flyer
- Scenic Flight for up to three over Akron
- One Boeing Stearman (WWII Bi-Plane) Ride
- Complimentary 10' x 10' Covered Vendor Space

## ***Aerobatic Aircraft Sponsor***

**\$7,500 – Multiple Available**

- Banner in the central spectator area
- Recognition in social media, media releases, and on the festival website (hyperlink included)
- Name on all promotional and social media announcements about the display
- VIP Reception invitations for up to 4, plus 100 free show tickets (additional tickets at VIP rate)
- Announcements featuring your company description/advertisement during Airshow acts
- Ad on the inside back cover of the Show Book
- Logo on the official event flyer
- Scenic Flight for up to three over Akron
- Boeing Stearman (WWII Bi-Plane) ride for one
- Complimentary 10' x 10' Covered Vendor Space



## **Large Aircraft Sponsor**

**\$5,000 – Multiple Available**

- Banner (2½' x 4') at your sponsored aircraft
- Recognition on social media, media releases, and the festival website (hyperlink included)
- Name on all promotional & social media announcements for the display
- VIP Reception invitations for up to 4, plus 75 show tickets (additional tickets at VIP rate)
- 4 Announcements per day featuring your company
- Ad on the inside front or inside back cover of the Show Book
- Logo on the official event flyer
- Scenic Flight for up to three over Akron
- Boeing Stearman (WWII Bi-Plane) ride for one
- Complimentary 10' x 10' Vendor Space (tent not included; rental options available)

## **Medium Aircraft Sponsor**

**\$3,500 – Multiple Available**

- Banner (2½' x 4') next to sponsored aircraft
- Recognition on social media and the festival website (hyperlink included)
- Name on all promotional & social media announcements for the display
- VIP Reception invitations for up to 2, plus 50 show tickets (additional tickets at VIP rate)
- 3 Announcements per day featuring your company
- Ad in a high-visibility section of the Show Book
- Logo on the official event flyer
- Scenic Flight for up to three over Akron
- Complimentary 10' x 10' Vendor Space (tent not included; rental options available)

## **Ticketing Sponsor**

**\$3,500 – Sold Out** 

- Logo/Ad on the ticketing website and on the back of every paper ticket
- Banner (2½' x 4') in a prominent location
- Recognition on social media and on the festival website
- VIP Reception invitations for up to 2, plus 50 show tickets (additional tickets at VIP rate)
- 3 Announcements per day featuring your company
- Ad in a high-visibility section of the Show Book
- Logo on the official event flyer
- Complimentary 10' x 10' Vendor Space (tent not included; rental options available)



## ***Food Court Sponsor***

**\$2,500 – Two Available**

- Banner (2½' x 4') at the 20'x20' food court tent (with complimentary tables and chairs)
- Recognition on social media and on the festival's Sponsor Page
- VIP Reception invitations for up to 2, plus 25 show tickets (additional tickets at VIP rate)
- 2 Announcements per day featuring your business
- Ad in a high-visibility section of the Show Book
- Complimentary 10' x 10' Vendor Space (tent not included; rental options available)

## ***Kids Zone Sponsor***

**\$2,500 – One Available**

- Banner (2½' x 4') prominently located at the FREE Kids Zone
- Recognition on social media and on the festival's Sponsor Page
- VIP Reception invitations for up to 2, plus 25 show tickets (additional tickets at VIP rate)
- 2 Announcements per day featuring your business
- Ad in a high-visibility section of the Show Book
- Complimentary 10' x 10' Vendor Space (tent not included; rental options available)

## ***Golf Cart Sponsor***

**\$2,500 – Three Two Available**

- Yard Sign with your company logo on two golf carts
- 2½' x 4' Banner in a prominent location
- Recognition on social media and on the festival's Sponsor Page
- VIP Reception invitations for up to 2, plus 25 show tickets (additional tickets at VIP rate)
- 2 Announcements per day, featuring "Golf Carts at the Props and Pistons Festival are proudly sponsored by [Your Business Name]"
- Ad in a high-visibility section of the Show Book

## ***Small Aircraft Sponsor***

**\$2,500 – Multiple Available**

- Banner (2½' x 4') in a prominent location
- Recognition on social media and the festival's Sponsor Page
- Name on all promotional & social media announcements related to your display
- VIP Reception invitations for up to 2, plus 25 show tickets (additional tickets at VIP rate)
- 2 Announcements per day featuring your business
- Ad in a high-visibility section of the Show Book
- Complimentary 10' x 10' Vendor Space (tent not included; rental options available)



## ***Military Crew & Performer Dinner Sponsor***

**\$2,500 – One Available**

- Banner (2½' x 4') in a prominent location
- Recognition on social media and on the festival's Sponsor Page
- VIP Reception invitations for up to 2, plus 25 show tickets (additional tickets at VIP rate)
- Military Crew/Airshow Performer Dinner invitations for up to 2
- 2 Announcements per day, featuring "This weekend's Military and Airshow Performer Dinner is proudly sponsored by [Your Business Name]"
- Ad in a high-visibility section of the Show Book

## ***Autograph Tent Sponsor***

**\$1,000 – One Available**

- Banner (2½' x 4') at the autograph tent
- Announcements following every performance (dozens per day)
- Recognition on social media
- VIP Reception invitations for up to 2 (additional tickets available for purchase)

## ***Exhibit Sponsor***

**\$1,000 – Multiple Available**

- Banner (2½' x 4') in a prominent location
- Recognition on social media and the festival's Sponsor Page
- VIP Reception invitations for up to 2 (additional tickets available for purchase)
- 1 Announcement per day featuring your business
- Ad in a high-visibility section of the Show Book

## ***Veterans Ceremony Sponsor***

**\$775 – Multiple Available**

- Banner (2½' x 4') in a prominent location
- Recognition on social media and the festival's Sponsor Page
- Business Card-Sized Ad in the Show Book

## ***Banner Ad Package***

**\$500 – Multiple Available**

- Banner (2½' x 4') in a prominent location
- Recognition on Social Media

## ***Social Media Sponsor***

**\$350 – Multiple Available**

- Recognition on Social Media





August 9, 2025



August 16-17, 2025

# Joint-Event Sponsorship Opportunities

The Props and Pistons Festival & Balloons Over Wadsworth are thrilled to announce exciting Joint Sponsorship opportunities for 2025!

## ➤ About Balloons Over Wadsworth

Balloons Over Wadsworth is a 40-year tradition that brings the community together for a celebration of aviation and family fun. Held at the Wadsworth Municipal Airport, the 2025 event promises a day packed with exciting activities, including a hot air balloon launch, live music, food vendors, a Kids Zone, helicopter rides, and the awe-inspiring "Night Glow."

### \$15,000 Joint Sponsorship

- **Props and Pistons Festival:**
  - Prominent banner
  - Recognition in media releases and online promotions
  - VIP Reception access for up to 4 people and 100 show tickets
  - Event flyer logo inclusion, announcements during acts, and vendor space
  - A Boeing Stearman ride
  - Scenic Flight over Akron
- **Balloons Over Wadsworth:**
  - A scheduled balloon ride
  - A donated T-34 flight experience
  - A helicopter ride

### \$10,000 Joint Sponsorship

- **Props and Pistons Festival:**
  - Banner placement at the sponsored aircraft
  - Social and media recognition, announcements, and VIP access for 4 people
  - Scenic flight, Boeing Stearman ride, and vendor space
  - 75 Show Tickets
- **Balloons Over Wadsworth:**
  - Exclusive stage branding and recognition
  - A balloon ride for one person
  - 25 event tickets, signage, and vendor space

### \$5,000 Joint Sponsorship

- **Props and Pistons Festival:**
  - Prominent banner
  - Social and media recognition, VIP access for 2 people, and 25 show tickets
  - Vendor space and announcements during the event
- **Balloons Over Wadsworth:**
  - Sponsorship of one hot air balloon, with logo placement on the basket
  - A balloon ride for one person
  - 10 event tickets, vendor space, and signage



# Thank you **2024** Sponsors!

- Parker Meggitt
- Ellet Sign Company
- SA Comunale
- Avit Flight Academy
- Goodyear
- American Legion Post 221
- Piedmont Airlines
- Ohio Army National Guard
- Hudson Financial Advisors
- City of Akron
- Westfield Bank
- VFW Post 8487, 8975, & 2629
- MC Real Estate, Ondrey Team
- Akron BMX
- Charlie's Catering
- IRG Realty Advisors
- Holiday Inn
- TL Worldwide Transport
- Castle Aviation
- Hilton Garden Inn
- Air Enterprises
- LTA Research
- EFC Consulting
- United States Air Force
- Aegis 360 Consulting
- LIFT Academy
- Ohio Concierge Auto Purchasing
- East End
- American Legion Post 272
- Soap Box Derby
- Home Depot
- Damron Media
- Aircraft Owners and Pilots Association
- Summit County VSC
- Summit Air
- Miller's Party Rental Center
- National Air Traffic Controllers Association
- Collins Aerospace
- United States Army
- Kent State College of Aeronautics
- Avemco
- C&S Companies
- Akron Children's Hospital
- Senior Helpers
- East Manufacturing
- North East Ohio Pilot's Association
- Plane and Pilot News
- Rubber City Radio Group
- Akron/Summit Convention & Visitor's Bureau



## 2024 Statistics

**\$3,800,000**

Direct & In-direct Economic Impact calculated by Akron Summit Visitors Bureau

**227** Hotel Rooms

**87** Rental Car Days

Benefiting local employment and taxes. Does not include rooms/cars rented by spectators or vendors.

Aviation Fuel Purchased

**4,466 Gal.**

Every gallon includes a tax for the City, Airport, and benefits local small businesses at the airport.

FREE tickets to underprivileged families

**1,000**

Youth groups, APS STEM High School, Summit Co. Children's Services, Akron Children's Hospital

**142** volunteers putting in **3,500** hours

We are a 100% all-volunteer organization and put an additional 3,600 hours in the planning of the event throughout the year

**7,300** Spectators

2022A-10 Demo Team

2023

2024\*

\*Thunderstorms all weekend  
Tickets purchased from 18 States

Rented & Purchased Equipment

**\$38,200**

All rented equipment, from fencing to porta pots, benefited local economy, employees, and small businesses.

**21** Enlisted in Air Force & Army

**200+** Attended Veterans Ceremony

Those enlisting in military had a special "swearing in" ceremony. Veterans' ceremony incl Honor Guard, Missing Man Flyover



Avg social media reach

**33,100**

Avg amount of people reached in each post during the week leading up to the event

New website visitors

**94%**

First time website visitors in 1 month leading up to event

Radio Commercials

**210**

Each ad reached 326,300 adults aged 25-54 according to Nielsen. Over 4 different stations

AS SEEN ON **TV** 4 LIVE segments on WEWS Ch5  
1 studio & 1 LIVE segment on WJW Ch8